

Students are already doing it.

May 2009. Give them a reason to love it.



Unleash learning, join the uSync experience.

Your students are ready. uSync is natural and intuitive to them. Students want classroom instruction that matches their lives. In a Web 2.0 world that means: social engagement, active involvement, interactivity with knowledge, relevancy, production and broadcasting their learning to the community. They do it every day, just not at school—until now.

“Next generation social networking platforms will unlock entirely new possibilities” (Don Tapscott, *Grown Up Digital*, 2008). Our schools, teachers and students need new possibilities for learning. We must reinvent ourselves to leverage emerging opportunities for instruction appearing on the Internet.

Constructive Social Networking has emerged in education and is designed for a new generation of learners who are ready and capable of challenging student-centered learning models that combine social networking with the ability to collaboratively build new knowledge or constructs within a group.

In uSync, students and teachers collaborate through social Web 2.0 technologies such as blogging, messaging and gathering/creating/presenting elements to solve a problem or promote an idea, all in one place. Students easily create elements such as movies, documents, slideshows, digital images and more. In self-selected or teacher directed workgroups, students create, manage and publish their project to the school’s uSync community. The community serves as an e-folio to showcase student projects and accomplishments.

uSync is browser based, creating an Internet-like experience, yet it is provided through local servers within the school’s firewall keeping students safe from undesirable outside communications. In this environment, students participate in traditional social networking including such features as avatars, student personal pages, blogs, peer evaluations and more. Because uSync is monitored, students learn what it means to be a good digital citizen. This may be the single most important work skill of their time.

Aligned to the Partnership for 21st Century Skills and other standards which focus on change and innovation in our schools. *uSync was designed for our student’s future and not our past.*

Because of your experience and commitment to change for children
***you are invited to join the uSync experience* to explore the possibilities.**

Where: SERESC, 29 Commerce Drive, Bedford, NH Phone: 603-206-6800 Web: www.seresc.net

When: May 11, 2009 from 9:00 a.m.—3:00 p.m. (Check-in and continental breakfast at 8:30 a.m.)
Lunch will be provided.

Questions: Contact Abby Collins 603-206-6806 or abby@seresc.net

Please register online by Monday, May 4th at www.seresc.net/events